



# Western Sydney Backswing

**SydWest**  
MULTICULTURAL SERVICES

Live a better life in Western Sydney





**Since 1985, SydWest Multicultural Services has supported diverse refugee and migrant communities across the Greater Western Sydney region to assist their life journey in Australia.**

We support people of all ages and cultures, with a focus on the vulnerable and most in need. People are at the centre of everything we do and we serve the holistic needs of the individual, not just their current challenges, in order to effect long term change.

Specialising in the provision of culturally responsive care, SydWest Multicultural Services recognise the importance of culture and language when it comes to building community connections and empowering people to reach their full potential.

## Western Sydney Backswing

The SydWest Backswing project is designed to help people living with a disability learn job skills, within a collaborative team environment.

This is a creative job preparation and employer engagement program, bringing people living with disability and local businesses together to nurture career opportunities and growth.

*"As a community, we can only thrive when everyone is able to achieve their potential and make a valuable contribution. Backswing is a unique program, which has opened doors for people living with disabilities from culturally and linguistically diverse backgrounds"*

**Ed Husic,**  
Minister for Industry  
and Science





Previous Backswing project, African Fashion Show 2022

## Project Objective

We create work and learning opportunities for people living with a disability from Culturally and Linguistically Diverse backgrounds by engaging with employers and the greater communities of Western Sydney.

Backswing participants will work together in a group setting and come up with their own inspired project. Participants have the opportunity to develop their presentation and project management skills, and learn how to collaborate with others in a team environment.

This project will inspire participants and not only can they develop new skills, but it can be the next stepping stone to starting their next career move.

## Get involved

### Employers be the change

If you're an employer, here are a few ways you can make positive change and become a champion.

1

#### Work experience taster

Offering work-type activities that can be a life changer for someone with a disability.

2

#### Project input

With low time investment, become involved in unique and interesting ways.

3

#### We want to hear from the bosses

Share your experience and thoughts.



## Benefits for employers

Next to changing someone's life, here are some key benefits when you hire people living with a disability.

- Real cost savings through high retention rates, lowering recruitment and re-training costs.<sup>1</sup>
- Fewer compensation incidents and accidents at work, and often lower insurance cover and workers' compensations costs.<sup>1</sup>
- Ensure a workplace culture that best reflects the whole of community in which your business operates, and diversify the skills, talents and abilities of your employees in the workplace.
- Hiring people of multicultural backgrounds that reflect cultural diversity in Western Sydney can expand your customer base, as multicultural staff can foster stronger customer connections.<sup>2</sup>
- Hiring people living with disability and multicultural backgrounds can enhance your brand reputation as a business prioritising inclusivity.<sup>3</sup>

<sup>1</sup>Graffam, J, Shinkfield, A, Smith, K, and Polzin, U 2002, 'Employer benefits and costs of employing a person with a disability', Journal of Vocational Rehabilitation, vol. 17

<sup>2</sup>New South Wales Public Service Commission, 'Diversity and inclusion in the NSW public Sector: A conversation'

<sup>3</sup>NSW Government Family & Community Services, 'Changing community attitudes towards greater inclusion of people with disabilities: A rapid literature review'

## Our services



Women and families



Housing support



Youth services



Support for seniors



Disability services



Employment and training



Settlement services

# Contact us

9621 6633

Level 2, 125 Main Street, Blacktown NSW 2148

info@sydwestms.org.au

[sydwestms.org.au](http://sydwestms.org.au)

---

## Contact the Backswing team:

Michael: 0419 373 153

Mina: 0429 167 932

---

For SydWest Disability Services, please contact our team at Participate Australia:

9799 4333

113 Edwin Street, Croydon NSW 2132

---



Backswing is funded by the Australian Government's Information, Linkages and Capacity Building (ILC) program



**Australian Government**

**Department of Social Services**

